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Spring Newsletter

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BIG Money raised for Muscular Dystrophy

Spring Cleanup & Scavenger Hunt



Osborne Village businesses owe themselves a big pat on the back for helping to raise over \$70,000 for the Winnipeg Fire Fighter Campout for Muscular Dystrophy. We surpassed the goal of raising \$60,000 with flying colors, a total increase of \$20,000 from last year. The Osborne Village BIZ has partnered with the event for the third year by promoting BIZ businesses through roof top activation, media interviews, in store sales and in store donation tins.

On **Saturday, April 25th** the annual Spring Community Cleanup will take place in Osborne Village. This year, businesses are encouraged to sign up and get their staff involved for a team building experience. Following the Clean up the Osborne Village BIZ will host their Scavenger Hunt. The Scavenger Hunt will be 100% social media driven. Miniature recycle bin pails will be placed throughout the Village in both inside participating businesses and outdoors. Scavenger Hunt players will use their mobile devices to take pictures of the recycle bins and post to social media sites while using business hastags and social media handles. The three sites that will be utilized for the scavenger hunt are:

- Twitter
- Facebook
- Instagram

We're Now on Instagram!

Be sure to follow us!

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This is a no-cost event to BIZ businesses. Businesses simply sign up as a participant and supply a donation towards a prize pack. Please note that some businesses have made several donations this year towards other events and will be exempt from making a prize donation for the Scavenger Hunt. Participant sign up forms are now available on the website under Events—Spring Cleanup & Scavenger Hunt.

Call Out for Canada Day Programming

The Osborne Village Canada Day Celebrations planning is in full high gear. This year we have had requests from BIZ businesses for stages, DJ's and performers. We are offering a Call Out beginning **March 24th until April 15th** for businesses to submit their programming ideas and proposals. If you are a business who would like to extend your activity for the street festival please submit a detailed plan with the five "W"s included. (Who, what, when, where and why). We are always looking for new and innovative ways to improve the celebrations and appreciate your input. Please submit your proposals to the Executive Director at steph@osbornevillage.com. Proposals will only be accepted until **April 15th, 2015**.

This year, Canada Day Street Festival will include the following highlights:

- Street hockey tournament
- Family & Kids Zone
- 2-Food Truck Alleys
- BIZ Merchant Tent (60' x 100' tent located at Stradbrook & Osborne)
- Musical Stages
- Extended Patios
- Best Patio Contest
- Fitness Zone



Patio Survey: Please Take 5 minutes for this!

(Survey INTRO)

The City of Winnipeg is seeking policy direction on the issue of patio encroachments (outdoor drinking/dining areas that occupy space on City right-of-way). This issue has come to the forefront as a result of requests to extend the encroachments beyond the sidewalk and into the on-street parking lane. This project aims to improve consistency and predictability for businesses and guidance for planners and decision-makers. In order to ensure that civic recommendations align with stakeholder interests, BIZ members across the City are being canvassed for their input.

Thank you for completing the survey (which will take you less than five minutes to complete),.

<https://www.surveymonkey.com/s/3SSKRCJ>

